

Think Local. Live Central. Feel Global.



Bangalore's First Lifestyle Enclave

This is Brigade Gateway.

A world-class enclave; master plan by H.O.K., New York
Brigade Gateway, covering 40 acres that stretch from Malleswaram to Rajajinagar, will be the first Lifestyle Enclave in Bangalore.

Our vision when planning this unique project was to create a world-class 'neighbourhood'. It's a vision that has been effectively translated into reality through a master plan designed by H.O.K., New York. (International industry surveys rank H.O.K. amongst the world's leading architectural firms.) Happily, our own vision and outlook were in complete synergy with H.O.K.'s philosophy of "creating places that enrich how people work, play, heal, worship, discover, learn, and travel—places that improve how people live".

Brigade Gateway is a remarkable blend of H.O.K.'s global experience and talents and the local knowledge and expertise of leading architectural firms of Bangalore.

What is a Lifestyle Enclave ?

A Lifestyle Enclave is the perfect, self-contained, integrated urban neighbourhood, servicing residential, commercial, business, and leisure and entertainment needs. Forming a pocket of orderly development, a Lifestyle Enclave offers an escape from a world of chaos into an organised and well-managed world that has been created based on the best practices of modern town planning.

Typically, a Lifestyle Enclave contains all the infrastructure and facilities that are required to make it truly self-contained. Security and civic maintenance are of the highest order. Roads within the enclave are wide, clearly illuminated and well maintained; medians facilitate the smooth flow of two-way traffic; parking is available in abundance. Common social and recreational areas facilitate a lifestyle few citizens of a busy city are privileged to enjoy.

In short, the design, infrastructure and ambience of a Lifestyle Enclave creates a sense of being in a rarefied, exclusive atmosphere. And insulates users of the enclave from the inconvenience, confusion, aggravation and messiness of normal public life—so they can fully enjoy the luxury of comfortable everyday living.

The self-contained world of Brigade Gateway

At Brigade Gateway, you will feel the sense of a better life wherever you are, wherever you look: within the residential gardens and courtyards, at the mall or office, walking along the lakeside promenade... The sense of being in a better world is seen in things big and small: sleek buildings, elegant signage, carefully nurtured gardens, tree-lined avenues, swathes of parkland, the welcome sprinkling of outdoor seating areas and much more.

Possibly the best location in Bangalore city

An enclave of the size and stature of Brigade Gateway, located right within the city, is like an impossible dream come true. Brigade Gateway will cater to the residential, commercial, business, and leisure and entertainment needs of North Bangalore. (The Malleswaram-Rajajinagar region provides 30% of the personnel required by the city's IT and corporate world.) Brigade Gateway presents an opportunity of a lifetime to those who wish to live, work or do business in the comfort of a central location.

This poster-brochure will give you further information about the self-contained world of Brigade Gateway. Visiting our project site and model apartment will make it even easier for you to envision how this Lifestyle Enclave will look and feel when completed.

THE LIFESTYLE ENCLAVE

- Spread over 40 acres
- 1,200+ Luxury Apartments
- North Star: 30-storey Office Tower
- Multi-level Car Park
- Orion Mall and Multiplex
- 5-star Hotel
- Columbia Asia Hospital
- The Brigade School
- The Galaxy Club
- Convenience Stores
- Total parking in the enclave: 6,000+ cars

DETAILS OF THE FACILITIES—OVERLEAF



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Upgrade to Brigade

1 Foot = 0.305 Metres

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Gates to Gateway

The internal structure and traffic flow within the enclave—a critical part of the master plan design—was decided after making a thorough study of the roads and traffic outside Brigade Gateway. The purpose was to identify areas that could create traffic bottlenecks and anticipate how these bottlenecks could be avoided.

Great care has been taken to provide maximum privacy and security, and to facilitate easy access to the various zones.

As a result of this study, the master plan has six gates (plus a mall drop-off and dedicated entrances to parking areas) that provide access from the Malleswaram, Rajajinagar and Yeshwantapura sides. Of these gates, two are for the residential area and one each for the school, commercial zone, hospital and parking.

The Integrated Building Management System (IBMS) will facilitate modern maintenance of the enclave and controlled access to the various zones.



3

The Brigade School



The first of The Brigade Schools functions at the Brigade Millennium campus, J.P. Nagar. With impressive infrastructure, highly qualified and committed staff, and a student strength of over 800, the school is an institution of excellence. Of particular note is its student-friendly, student-centred interactive approach.

The Brigade School at Brigade Gateway will also be a co-educational institution, following the CBSE syllabus. The school is designed to have a student strength of 2,000.



4

Orion Mall @ Gateway

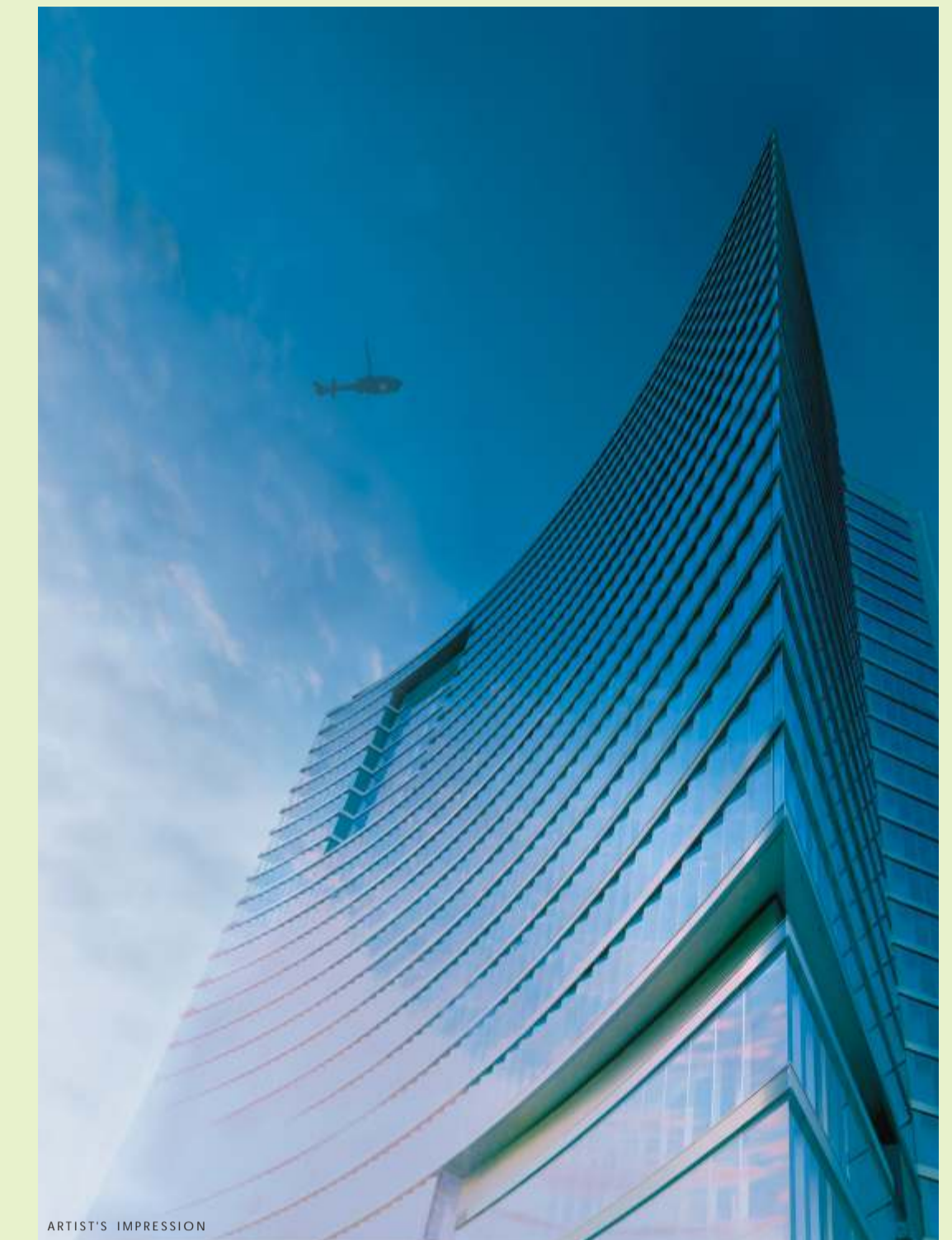
The mall at Brigade Gateway will be spread over 800,000 sq ft on four levels, with ample parking. Amongst a host of attractions is its proposed street-side design with shops, cafes, restaurants, food court and an 11-screen multiplex.

The mall will offer retail spaces ranging from 1,000 sq ft to 100,000 sq ft. Well laid out to accommodate large, medium and small stores, it will cater to a variety of needs of a neighbourhood, which is starved for quality shopping, eating and entertainment facilities.



7

North Star @ Gateway



The Malleswaram-Rajajinagar region is a good catchment area for software and corporate personnel. In fact, the region provides more than 30% of the personnel to the city's software and corporate world.

Facilities at North Star, Brigade Gateway, will reduce commuting time, increase staff productivity and will also increase retention and continuity of personnel hailing from this region. Thereby providing for a better quality of life for those who work at the various facilities in Brigade Gateway.

Built to Grade A specifications by international standards, North Star will be a marvel of modern architecture. Its one million square feet of built-up area will cover 30 storeys, with 35,000 sq ft floor plates. North Star will have the distinction of being Bangalore's tallest building.

The latest construction technologies will ensure that North Star provides all its occupants a state-of-the-art working environment, including a helipad and an observation deck with a rooftop restaurant. Other facilities at North Star will include a business centre, fitness centre, an executive dining lounge and a three-storey high atrium. The building will have 21 lifts designed and managed to ensure easy traffic to all floors. North Star will be connected to the hotel through a sky bridge. An adjoining 9-level car park provides parking for 2,000+ cars.

1

Apartments



Over 1,200 apartments are laid out in 16- to 19-storey high buildings, constructed on an elevated podium. This allows two levels of parking, exclusively for the residents. The apartment wings will be built around extensively landscaped, spacious courtyards. The courtyards range from 70' to 180' in width, spanning the entire length of the residential zone.

The residential zone will have two exclusive entry / exit points from the public roads—one from Malleswaram and the other from Rajajinagar. There will also be well laid out private streets surrounding this zone.

5

The Lake



Water enhances the environment as little else can. Capturing and releasing sunlight and moonlight, shadows and movement, the water's surface is a constantly changing kaleidoscope of images and moods. Proximity to water is a source of serenity, tranquility, pure pleasure...

Which is why we decided to create a lake at the heart of Brigade Gateway. The lake will facilitate rain water harvesting as well. Surrounded by landscaped seating areas, benches, tree-lined promenades and open-air cafes, the lake will gladden the eyes and hearts of everyone who lives, works and visits this lifestyle enclave.

8

5-star Hotel



The hotel, with 250+ rooms, will have everything one comes to expect in 5-star hotels, including a convention centre, banqueting facilities and multi-level parking. Connected to the office tower and the mall by sky bridges, the hotel at Brigade Gateway will be managed by a reputed international hotel chain.

2

The Galaxy Club



The Galaxy Club will offer a range of social, recreational, sports and fitness facilities in a gracious setting. Allowing you and your family to dine, entertain, play, relax, exercise, unwind and socialise—all in one gracious environment.

Membership to the club will give you the opportunity to meet interesting people, build professional and social relationships—all in an atmosphere that encourages the spirit of camaraderie and good fellowship.

Facilities and services available at the club will include a swimming pool; indoor games like badminton, tennis, squash, billiards, table tennis; a fully equipped gymnasium; steam, sauna, jacuzzi and a coffee shop.

6

Columbia Asia Hospital



A hospital close to the workplace or home is a reassuring thought, even to those of us in the pink of health! Having a full-fledged hospital just a few minutes from your home is even more comforting. A separate entrance ensures the privacy of the rest of the enclave. The 200-bed hospital at Brigade Gateway will be professionally managed by Columbia Asia—leading international chain of hospitals.

9

Parking

The enclave will have a multi-level car park, to accommodate 2,000+ cars. The multi-level car park will extend across two levels of basement and seven upper levels.

Brigade Gateway will also have additional parking of two basement levels in all zones. In all, there is a provision for parking over 6,000+ cars in the enclave.

