

Brigade Group India to buy Omani marbles: OCIPED

By A Staff Reporter

MUSCAT — In line with the OCIPED's objective to promote non-oil Omani origin products and also in line with the export strategy which has identified thrust products and target markets, OCIPED has been inviting importers (buyers) for the thrust products to visit the Sultanate of Oman and has been organising one-to-one meetings with the exporters.

In this regard two officials from Brigade Enterprises Ltd India have been invited by OCIPED to visit the Sultanate from December 17 to December 20.

Faris al Farsi (pictured), Acting Director-General of Export Development of OCIPED said OCIPED had fixed meetings with exporters of marble, case goods and mattresses for the company during their visit from July 18-22.

As an outcome of this visit, OCIPED organised the second visit to Oman.

Brigade Enterprises Ltd (Brigade Group) is a listed company and one of the leading real estate developers in South India. They are presently executing more than 12



million sq ft of development. Their flagships projects Brigade Metropolis and Brigade gateway in Bangalore boasts of international level facilities such as residential, school, tallest office tower in Bangalore, mall, hospital and a hotel.

The Brigade proposes to use polished Omani Beige Slabs for use in the Sheraton Hotel Project and its requirement will be around 15,000 sq mtrs of first quality spotless marbles over a period of three months starting from December 2009.

The requirement for marble will be around 40 containers valued at approx \$750,000.

Shivanand Shirol, Vice-President — Projects and S

Venugopal, General Manager — Commercial of Brigade Group, Bangalore, said the company has placed an initial order for 6 containers of marble with an Omani company and have intentions to buy 34 containers more in the next 2 to 3 months time.

Venugopal expressed satisfaction with the quality of Omani marbles and has preferred Omani marble due to its unique colour, shade and consistency.

Shivanand added that the Omani marble is harder than other marbles facilitating lesser maintenance, wastage and is aesthetically more pleasing for the eyes.

Venugopal informed Faris that Brigade Group is also negotiating to buy kitchen and laundry equipment valued at \$1 million (approx) from an Omani company for the Sheraton Hotel being built by them in Bangalore.

Shivanand and Venugopal assured OCIPED that Brigade Group will continue to focus on Oman to buy various products being manufactured in Oman. Venugopal thanked OCIPED for the co-operation extended making it easier for them to deal with Omani exporters.

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